



What would it take to **meet your water reduction goals?**

To meet your water goals, it's not enough to simply focus on the local water problem of the day. Instead, it's critical to the success of your business to always push what's possible with water—like you continuously push for better ingredients or packaging.

But there are roadblocks that can get in your way.

Water is vital to your entire production process, and how you handle it in one area could affect everywhere else.

- What you make, how you make it, and how you use your water are constantly changing in a dynamic production process.
- Your operators aren't water experts. They'll likely turn to multiple vendors who only solve one piece of the water reduction challenge and don't talk to each other. That only complicates your unique water system.
- Ultimately, you could end up not saving water and missing your goals, while wasting time and money.

Plus, success in one of your plants won't automatically translate into success in all the others. And each plant may be subject to different regulations based on where they are, while dealing with different problems, such as water quality, availability, or risk to food safety.

Push what's possible with water

Time is running out to tackle these challenges and meet your water goals. It's time to move on from current approaches that are inefficient, not scalable, and fail to deliver.

By partnering with Ecolab, you'll save time, effort, money, and, of course, water. That'll put you in a better position to hit your goals, while meeting the expectations of investors and local communities. This can help elevate your brand position against less water conscious competitors.



With Ecolab, you'll be able to:



Design your water program with the entire plant in mind¹:

With a total plant assessment from Ecolab, and visibility through Ecolab digital solutions, you'll see how you're using every drop of water. That will enable you to prioritize the most impactful water projects and achieve your water targets faster.



Globalize winning water strategies:

With your multidisciplinary support team at Ecolab, you'll get benchmarked best practices and a global approach. And, with your Ecolab local implementation team, you'll be able to adapt and apply what's working in one plant to your other plants.² That way, you can accelerate progress across all your plants, while building your knowledge base and reducing the cost and work burden of your water projects.

To learn more, please visit: www.ecolab.com/waterforclimate



Or contact us at: ecolabwaterforclimate@ecolab.com



¹Program is based on system-wide industry water use audits. Actual results will vary based on individual plant design and operation.

²Although the Ecolab Water for Climate program is designed for manufacturing plants across an enterprise, actual results will vary based on individual plant design and operation.