

At Ecolab, we give local restaurants and global brands like Manchester United the same service, helping you to reopen safely.



As the world's leading supplier of hygiene and infection prevention solutions, Ecolab is working with customers globally to make venues and workplaces safer and cleaner.

#CleanMatters

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ECOLAB[®]

Bringing science and healthcare standards to the places people eat, stay, shop, work and play.

Using our trusted expertise in hygiene, infection prevention and food safety, we assist our customers in raising hygiene awareness and implementing the highest public health standards, giving consumers the confidence to once again enjoy the experiences they value most.

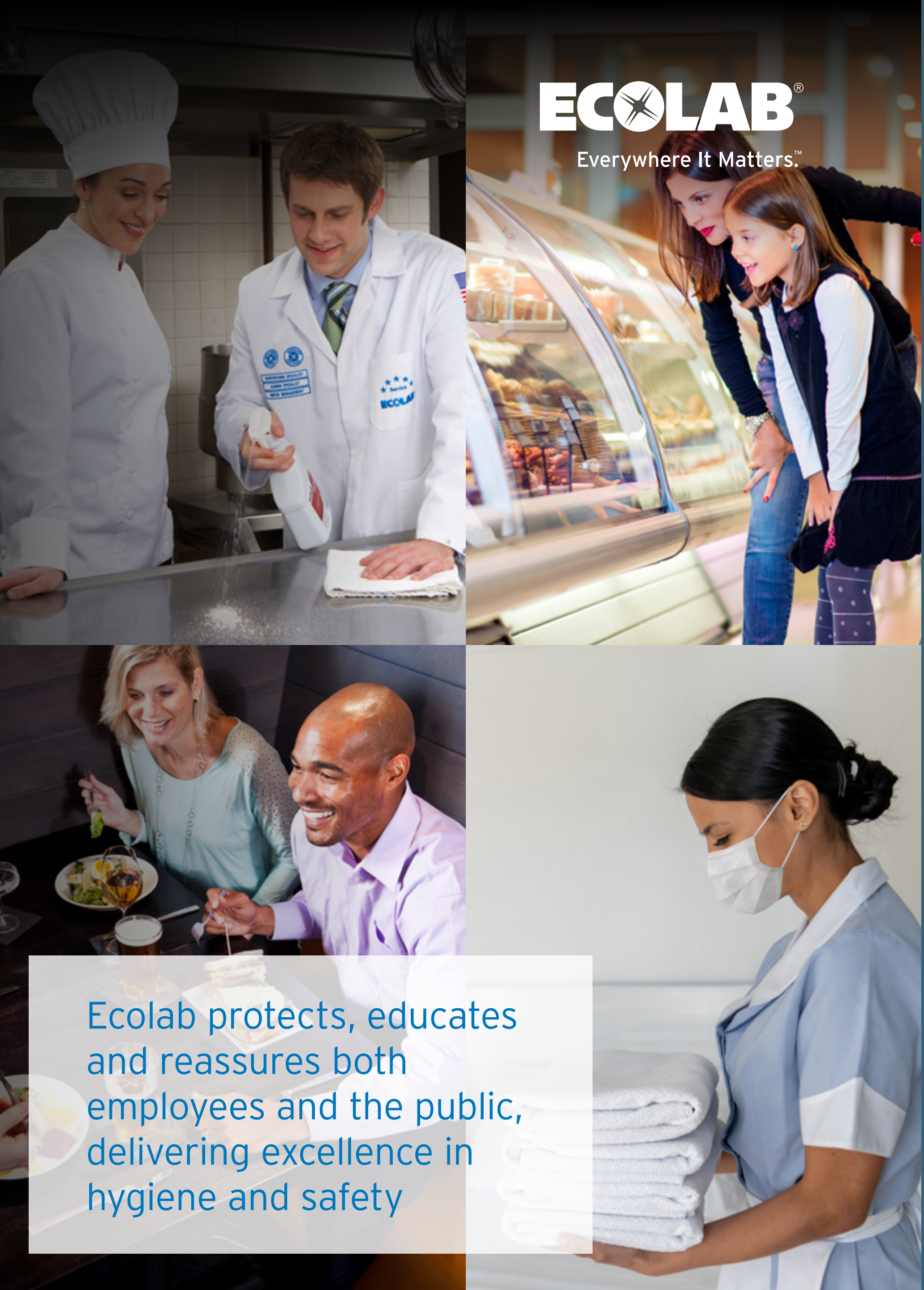
By applying our unparalleled knowledge and experience in healthcare to retail, hospitality and large-scale public events, we are helping our customers meet and communicate their hygiene commitments and return to profitability.

90%

More than 9 in 10 consumers expect as much or more cleaning and disinfection practices than what was in place during the pandemic¹



1. Source: "Post-Vaccine Consumer Attitude Study: United Kingdom; adults aged 24-65" April 28, 2021.



Ecolab protects, educates and reassures both employees and the public, delivering excellence in hygiene and safety

THE TEAM BEHIND CLEAN

Thanks to the team behind
clean, we're helping the
world reopen safely.



The Ecolab team is passionate about its role in protecting the public, working alongside customers at every level of the business, we install equipment, provide training, share knowledge and provide strategic advice to support the goal of protecting their customers, colleagues and visitors.

Thanks to the Team Behind Clean, our world is cleaner, healthier and safer, allowing us to return to normality with confidence.

62%

62% of consumers would be assured it is safe to visit if they would see an employee clean a surface or equipment they are going to use¹



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Everywhere It Matters.™

1. Source: "Post-Vaccine Consumer Attitude Study: United Kingdom; adults aged 24-65" April 28, 2021.

CLEAN MATTERS

The easing of COVID-19 restrictions and the opportunity to attend public events has given hope to millions of people.

Why Clean Matters to Consumers

Despite the success of vaccine programs, many are understandably cautious about attending large scale events. Through the development and implementation of new standards of hygiene, safety and sustainability, Ecolab provides reassurance to customers, enabling businesses to reopen, increase foot traffic, and return to profitable growth.

65%

65% of consumers feel safest when restaurants are cleaned with hospital disinfectants¹



55%

More than 55% of consumers are concerned about how safe the cleaning practices are at the places we eat, stay, shop, work and play¹

1. Source: "Post-Vaccine Consumer Attitude Study: United Kingdom; adults aged 24-65" April 28, 2021.

ECOLAB[®]
Everywhere It Matters.™



Everywhere Clean Matters at Manchester United

See how Ecolab delivers 360° hygiene and infection prevention solutions across a spectrum of operational areas, from food hygiene and water safety to pest control and textile care.

[CLICK ON THE CLEAN SPOTS](#)

“

Our customers are looking to Ecolab now more than ever to help them meet new consumer expectations for cleanliness in a post-pandemic world. Whether it's a football stadium, restaurant or hotel, a business' commitment to cleaner, safer practices encourages us to return to the places we enjoy most. We're proud to work with Manchester United as it leads the way through our public health and food safety program, backed by Ecolab science.

”



CHRISTOPHE BECK, PRESIDENT & CEO

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Everywhere It Matters.™



Manchester United has committed to delivering a higher level of cleanliness to players, fans and employees. To meet that commitment, it has chosen Ecolab to deliver an integrated hygiene and infection prevention experience that customers can trust.

Using the combined expertise of Ecolab core divisions, Ecolab also delivers 360° hygiene & infection prevention solutions across a spectrum of operational areas, from food hygiene and water safety to pest control and textile care.



ECOLAB'S INSTALLATION AT OLD TRAFFORD IN NUMBERS



WELCOMING BACK THE FANS

In preparation to once again host tens of thousands of fans, the Old Trafford stadium complex is leveraging Ecolab's comprehensive portfolio of science-based products and practices that clean and disinfect.

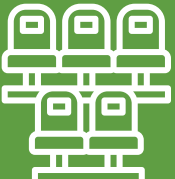
Manchester United's Hygiene Challenge

Old Trafford, home of Manchester United, is the largest Premier League stadium in the UK. From the turnstile to the terrace, the concourse to the catering bar, the megastore to the museum and the stairwells to your seat, Ecolab supplies innovative, highly effective products and technology everywhere it matters.



ECOLAB[®]
Everywhere It Matters.™

A holistic solution, customized to every corner of this complex stadium.

 **76,000**
Seats


 **140**
Boxes

 **21**
Suites

 **31**
Kitchens

 **2**
Changing Rooms

 **2**
Sets of Showers

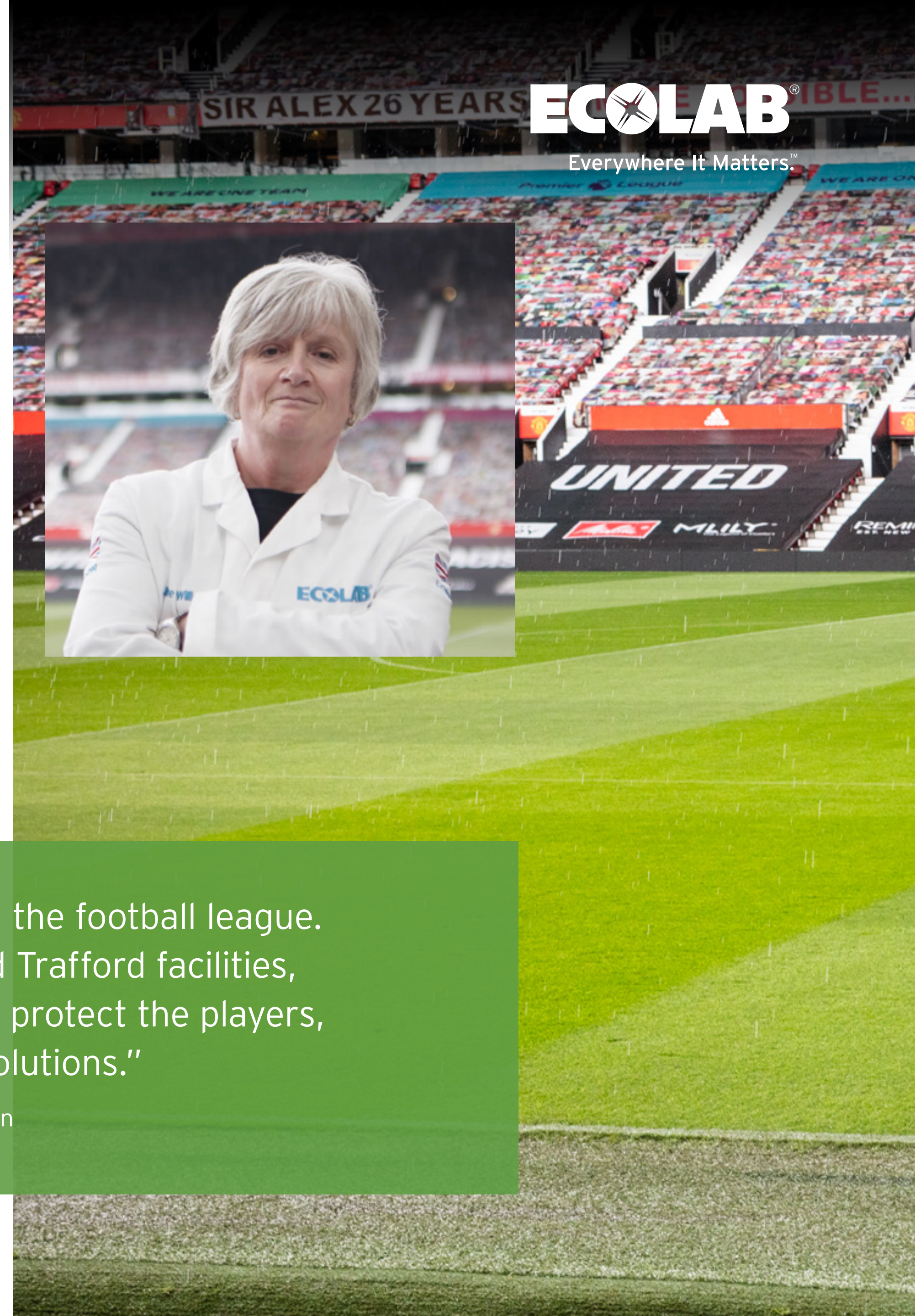
 **2**
Hydro Pools

 **1**
Museum

 **1**
Megastore

 **1**
Ticket Office

Ready for kickoff



"The iconic club of Manchester United is the biggest in the football league. With more than 380,000 touchpoints around the Old Trafford facilities, we have geared up to help the club reopen to fans and protect the players, staff and people, providing expertise and solutions."

Jane Williams, District Manager, Institutional Division

CLEAN WATER MATTERS

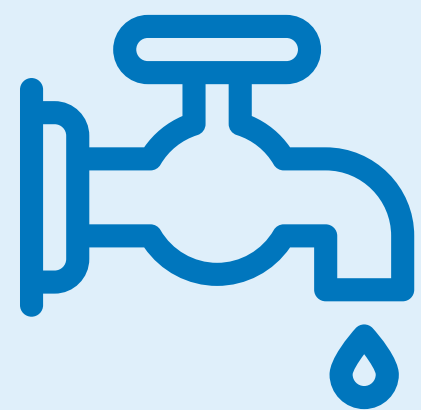
“Testing and monitoring cold and hot water is critical to maintaining control of harmful bacteria such as Legionella.”

Luke Jackson, District Sales Representative Nalco Water,
an Ecolab Company

[WATCH VIDEO](#)

Clean water, safe water

We have a unique understanding of the roles water plays in running a business—from everyday utilities to complex processes and applications. We strive to maximize operating performance and minimize water usage.



- Reduced water usage
- Optimized water quality for irrigation
- Effective legionella prevention solutions
- Sustainable, cost-effective operations with expert support



PEST FREE MATTERS

“Intelligent Rodent Monitoring delivers a prescriptive service and proactive measures, all backed by data intelligence, reducing the risk of potential food contamination.”

Brian Robinson, Regional Operations Manager,
Ecolab Pest Elimination Division

[WATCH VIDEO](#)

Creating safer, pest-free environments

Pests present significant risks to all areas where food and beverages are sold. Manchester United has employed the services of Ecolab to provide intelligent, integrated pest management with an end-to-end approach to help them achieve and maintain pest-free facilities at Old Trafford and its training complex.



- 24/7 Monitoring system powered by ECOLAB3D
- Connected equipment to quantify pest pressure
- On-site expertise and support
- 80% reduction in pest activity
- Brand protection and safety of general public



CLEAN AND SAFE PLAY

“Helping the safe return of fans
and visitors to Manchester United’s
Old Trafford stadium.”

Gerald Morris, Corporate Account Manager,
Ecolab Institutional Division

[WATCH VIDEO](#)



Meticulously Clean

We understand how cleanliness and hygiene can impact perceptions of Manchester United and we are committed to providing the most effective and efficient cleaning and food safety programs available to maximize visitors' experience. From sanitizing surfaces throughout the stadium, delivering spotless dishes and glassware in the hospitality areas, we support Manchester United everywhere it matters.

- World class hygiene solutions, maximizing safety and operational efficiency
- Highest food safety standards
- **Skin-friendly, hospital hand disinfectant** used throughout the stadium
- Electrostatic spray solution to rapidly disinfect 76,000 seats
- Product range with proven efficacy against viruses*
- Full training and compliance education of staff



*Under EN14476 norm
Use biocides safely. Always read the label and product information before use.

CLEAN SHEETS

“We’re protecting the players and making certain Manchester United’s Red Devils keep more clean sheets.”

Gordon Murphy, Territory Manager,
Ecolab Textile Care Division

[WATCH VIDEO](#)

Cleanliness and comfort Manchester United's players can trust

Our Textile Care solutions help hospitality laundries worldwide optimize their operations while protecting textiles, people and laundry facilities.

Ecolab has created a customized textile care solution for Manchester United to deliver improved quality, safety, sustainability and savings in the areas that matter most.

- [SoftGuard Delicate](#) - very gentle, ultra-efficient wash process for delicate textiles
- D+ disinfection wash process including virucidal efficacy according EN14476
- Green, low carbon, EU-Ecolabel approved detergent
- Optimization of water and energy use - saving energy, cycle time and rinse water
- [Ultrax Lite](#) dosing equipment with splash protection
- [enVision data management](#) solution to monitor quality and process parameters



Use biocides safely. Always read the label and product information before use.

