

Press release

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Groundbreaking ceremony for Hammerl Textilcare in Hagenbrunn

LH Mikl-Leitner: Europe's most energy-efficient laundry

In extremely challenging times and in the face of tough national and international competition, Lower Austria is proving to be an attractive business location. Thanks to the uncomplicated support of experts and the good cooperation with the local mayors, companies are happy to settle here, said Governor Johanna Mikl-Leitner at the ground-breaking ceremony for Hammerl Textilcare in Hagenbrunn today, Thursday.

"Lower Austria is proud of its companies, which are not only fair partners for their employees, but also ensure the highest purchasing power and the highest household income of all federal states," emphasized Mikl-Leitner and added: "The Hammerl company is such a courageous company that has opted for Lower Austria as a business location and is now - as a Weinviertel entrepreneurial family - 'back to the roots'".

The flagship company had started from scratch, first buying two dry-cleaning shops and then a laundry, establishing a production site in Slovakia and recently acquiring the company Vienna Textil Service, Mikl-Leitner recalled.

"The entrepreneurial family with a great deal of enthusiasm and expertise shows that performance and commitment are worthwhile. Their goal of creating the lighthouse project of the most energy-efficient laundry in Europe with 200 employees here in Hagenbrunn is also exactly in line with Lower Austria's goal of making the state one of the smartest regions in Europe," concluded the Governor.

In Hagenbrunn, Hammerl Textilcare will save 50 percent of fresh water and at the same time reduce waste water by 50 percent. Compared to the existing laundry, a low-temperature washing process, the recovery of heat from the waste water, the drying process, etc. will also only consume 50 percent of the energy. 8,100 square meters will be built on the 13,000 square meter site. The building will measure 116 by 71 by 14 meters, with a usable area of 13,200 square meters and a cubic volume of 114,000 cubic meters.

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Ground-breaking ceremony for Hammerl Textilcare in Hagenbrunn: Mayor Michael Oberschil, Robert and Birgitt Hammerl, Governor Johanna Mikl-Leitner, Benedikt Hammerl and Member of the National Council Andreas Minnich (from left to right)

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More pictures



Governor Johanna Mikl-Leitner in conversation with the Weinviertel entrepreneurial family Hammerl.

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Governor Johanna Mikl-Leitner at the ground-breaking ceremony for Europe's most energy-efficient laundry in Hagenbrunn.

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